Summary of Documents and Forms

**LE Liaison Approval Form**: Intended to ensure your LE Liaison is aware of, has a clear understanding of, and has approved of your program. This is the first step for all programs to be hosted by CareerCatalyst.

**Project Intake Form**: Intended to provide an overview of the program your team is requesting along with required administrative information.

**Pitch Deck**: Provides the CareerCatalyst team with key information to assess the program’s potential fit within the CareerCatalyst portfolio, its market potential, and the resources needed to build and scale the program.

**Enrollment Page Content Form**: Collects information needed for the learner-facing enrolment pages on the CareerCatalyst site. Submitted information should be able to provide learners with a clear picture of what they’ll be learning in the course, what they’ll be doing in the course, and what they’ll be receiving.

**Program Marketing Discovery**: Collects marketing-specific information that helps our teams identify key audiences, product positioning, messaging and differentiation in the marketplace.